

2020 YEAR- END REPORT



**Youth
Advocates for
Climate Action
Philippines**



NATIONAL COORDINATOR'S NOTE

In just a year of existence, YACAP has shown its strong presence both locally and internationally, this is due to the alliance's members who continue to dedicate their time and efforts in forwarding the campaigns that we have. From a small group of around 20 people back in 2019 (which were "borrowed" from member organizations), we now have around 400 individuals and 24 member organizations. This clearly shows that more and more people are becoming aware of our climate campaign. With the great leap forward we had this year, we can look forward to a better year in 2021 where we'll strengthen our efforts in educating, organizing, and mobilizing.

xian guevarra

NATIONAL COORDINATOR



OUTLINE

about

WHO WE ARE, WHAT WE DO

education

FOCUSES ON WEBINARS, STATEMENTS, INFOGRAPHICS

organization

FOCUSES ON RECRUITMENT AND PARTNERSHIP

mobilization

FOCUSES ON ONLINE AND ON-GROUND MOBILIZATIONS

moving forward

FOCUSES ON HOW WE CAN FURTHER OUR CAMPAIGNS

ABOUT

who we are

Youth Advocates for Climate Action Philippines (YACAP), convened in 2019, is an alliance of youth organizations, individuals, and student councils that advocates for immediate global climate action led by the youth. We believe the youth should now lead the ongoing global struggle against climate crisis for the survival of our planet. YACAP is the counterpart of Fridays for Future in the Philippines.

points of unity

1. Climate Justice
2. Urgent Climate Action
3. Youth-led Collective Action
4. Defend our Environmental Defenders
5. System Change

constitution

tinyurl.com/YACAPConsti



ABOUT

executive coordinating body

The 1st Executive Coordinating Body was elected last October 2020 during YACAP's 1st National Congress. Out of the 5 possible positions, only 4 were elected, leaving the campaign coordinator position being vacant.



xian guevarra

NATIONAL COORDINATOR



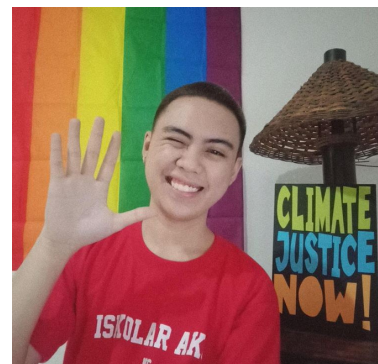
jon bonifacio

EDUCATION COORDINATOR



kelly seras

FINANCE COORDINATOR



yadz espiritu

MEMBERSHIP COORDINATOR

ABOUT

externals committee

Handles all incoming partnership proposals and ensures their completion. Also works hand-in-hand with local and international organizations for campaign and project coordination. Overseen by the National Coordinator.

Subcommittees:

1. Collaborations
2. Local Partnerships
3. International Partnerships

education and research committee

Oversees the educational development of alliance members to ensure everyone is adequately informed about the various issues of society related to our five unities.

Subcommittees:

1. Internal Education
2. Integration

ABOUT

finance committee

Oversees and manages the acquisition, control, and utilization of the funds and logistics through sponsorships, income generation, and up-to-date-bookkeeping. Overseen by the Finance Coordinator.

Subcommittees:

1. Sponsorships
2. Income Generation
3. Accounting

membership committee

Heads the recruitment of members, engagements, membership applications, and responsible in storing all the documents and records of the alliance. Responsible for collaborating with other sub-committees. Overseen by the Membership Coordinator.

Subcommittees:

1. Onboarding
2. Consolidation
3. Systems

ABOUT

campaign committee

Handles all executions of campaigns set together with the EdRes Committee. This includes small scale research for statements, making of publicity materials, and writing of captions and statements. Overseen currently by the National Coordinator until a Campaign Coordinator is elected.

Subcommittees:

1. Visuals
2. Statements
3. Research

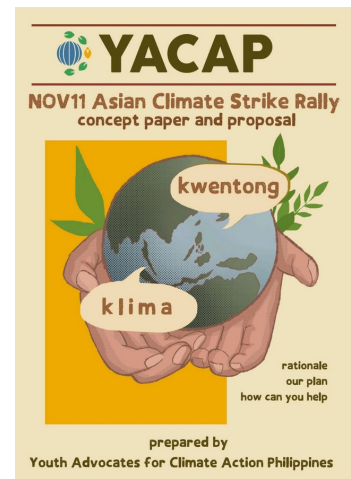
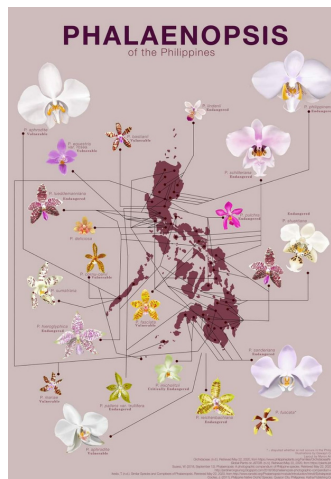
adhoc committee

Handles special projects and events as seen fit by the General Assembly. Its structure depends on the specific nature of the project. Overseen by the National Coordinator.

EDUCATION

PUBLICITY MATERIALS

YACAP emphasizes the need for eye-catching visuals so that more people would want to read the statement or look at the infographics. We have dedicated teams for creatives for YACAP's climate strikes, for specific campaigns, and for various quick response statements based on the current situation.



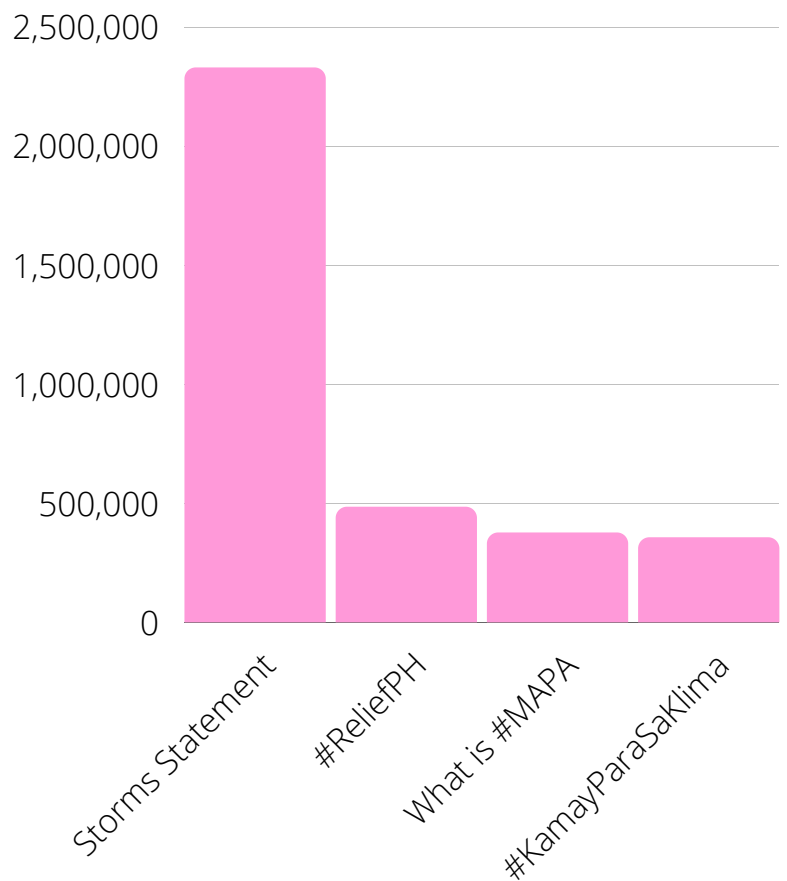
EDUCATION



SOCIAL MEDIA

Because of the pandemic, a lot of work shifted from on-ground to the online sphere. With that said, YACAP ensured that its social media presence is strong by posting relevant climate news, releasing timely statements, creating various fun yet educational content.

TOP 4 POSTS IN THE PAST 3 MONTHS



7.1 MILLION

Impressions on Twitter for the last quarter of 2020 only

EDUCATION



EDUCATIONAL DISCUSSIONS

YACAP has 2 main educational discussions (EDs) That are taken by the members. The orientation (also known as the Onboarding ED) is taken by a new member at the earliest possible Onboarding ED date scheduled once a month. The Climate Crisis ED is usually given in a public setting with the members encouraged to join these discussions as well.



Educational discussions are formulated in such a way that the slides serve as a guide to present data and information. The focal point is that people should be able to freely discuss their specific standpoints on the ideas being raised – this is the type of learning promoted at YACAP. As opposed to the traditional student-teacher relationship, a moderator-discussant dynamic is encouraged.

EDUCATION

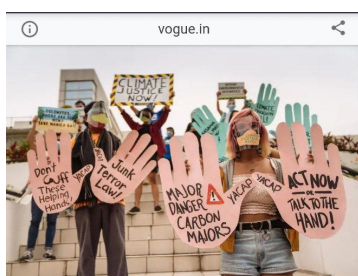


SPEAKING ENGAGEMENTS

Aside from creating our own webinars, we also speak in various webinars and panel discussions of other organizations. The latter part of the year was dedicated into training more speakers from the organization so that they can represent YACAP as well in various events.



EDUCATION



1/55

Filipino students and activists are seen in a climate strike organized by YACAP in the University of the Philippines, Diliman. The Philippines is among one of the most dangerous countries for climate activists, and among the most vulnerable countries to climate-related disasters

© Photography Hannah Reyes Morales



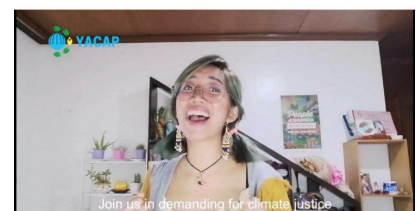
News

Youth activists clamor for 'climate justice'

Published April 21, 2020, 12:00 AM
by manilabulletin_admin

By Ellalyn De Vera-Ruiz

Youth climate activists across the world have been exploring alternative and creative methods of engaging people while remaining out of large gatherings and mobilizations.

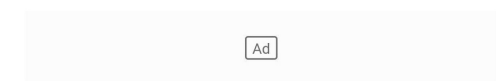


YACAP convener Mitzi Jonelle Tan

(YACAP / MANILA BULLETIN)

MEDIA ENGAGEMENTS

In order to reach the broader public, we engage with the mainstream media via sending out press releases and media advisories, and fostering good relationship with the journalists.



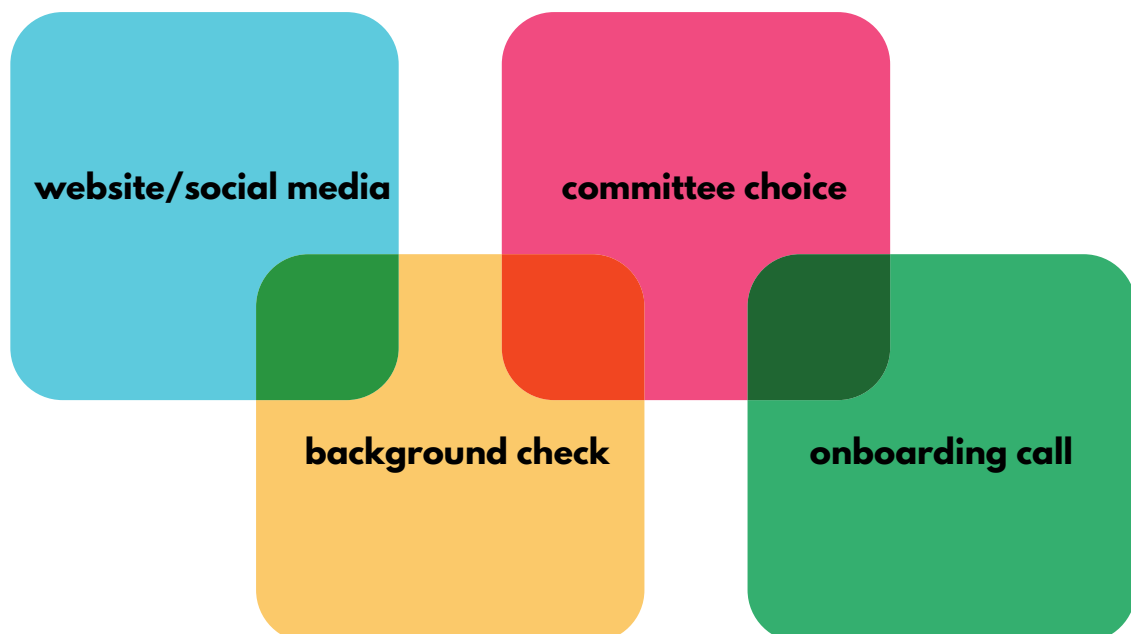
Greta Thunberg joins PH climate activists in call to junk anti-terrorism law

By: Jhesset O. Enano - 6 months ago

ORGANIZATION

onboarding process

The onboarding process starts when the individual or organization fills up the form on the website or coordinates with the onboarding team through our official social media channels. The onboarding team will do a quick background check if the organization/individual is actually part of the youth and they agree to the 5 points of unity of YACAP. After which, the onboarding team will ask the new member which committee/s they would like to join and add them to the respective group chats. They will then schedule their onboarding call (orientation ED) on the nearest possible call date.



ORGANIZATION

onboarding in numbers

The onboarding process was finalized around July 2020. Drastic improvements were shown after the process was completed and the onboarding team was created. More people were more aware about what YACAP is when they joined, and they get to know more people because they will be "batchmates" during the onboarding call.

**337 new individual
members in 6 months**

number of new members onboarded by the onboarding team

**393 subscribers on
Telegram**

members of YACAP that subscribe to the announcement channel
note that not all members of YACAP installed the applicaiton

ORGANIZATION

24 formations

total number of organizations and student councils in YACAP

AY National

AY UPD

AY UPD Engg

AY Katipunan

AY PUP

AY UPM

AY Taft

AY Ubelt

Saribuhay National

Saribuhay UPD

Saribuhay UPM

Wavefarers

APTAS

BSU CASSC

UP ABM

UP Mountaineers

UP Green League

UPZS

UP GEMS

UP CSSC

MariSci YES-O

PUP-T JMA

UST Comach-Science

CABS

ORGANIZATION

local strategic partnerships

examples of long-lasting partnerships that last for more than just one specific event

The logo for Oceana, featuring the word "OCEANA" in white capital letters with a stylized wave icon to the left, all set against a pink circular background.

plastics and #SaveTaliptip



reclamation



waste to energy



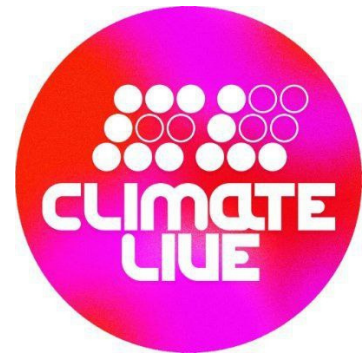
general climate campaign and Philippine environment

The logo for 350 Pilipinas, featuring the text "+350 PILIPINAS" in white on a blue circular background, all set against a pink circular background.

ORGANIZATION

international strategic partnerships

examples of long-lasting partnerships that last for more than just one specific event



154 countries

Participants of this years 9.25 Global Day of Climate Action

11 organizations across Asia

Organized the 1st Asia Climate Rally

ORGANIZATION

event partnerships

YACAP sends out various partnership proposals to different organizations all over the nation to ensure that the reach of the events we have are not just bound by our own local circles but expand to more people. YACAP also accepts partnership proposals from organizations whose specific initiative either lines up with the 5 points of unity or is a promotional partnership for a specific donation drive.

143 unique organizations

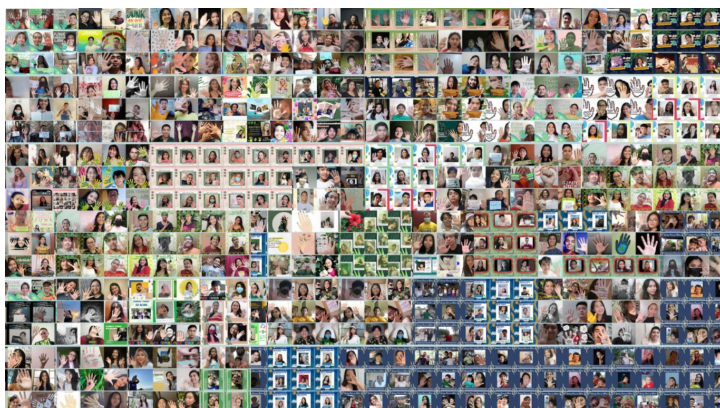
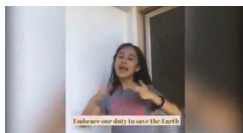
partners for various events (local organizations only)



MOBILIZATION

online strikes

Due to the pandemic, digital striking has been integrated into YACAP's mobilization styles. These are done through twitter storms, click to tweets, posting their own pictures/art/content, etc. We also made our original song to promote climate education.

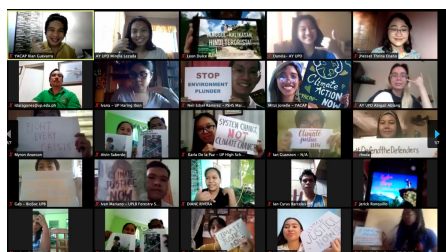
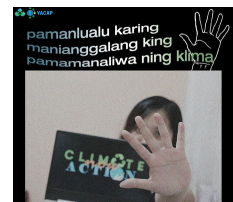


ilasmoonchild7



3 likes

ilasmoonchild7 Meet katara, she's the last water bender from the southern water tribe... katara noticed that the icebergs near her village are melting. She would like to ask you to help keep the oil down the ground and save the icebergs. And who knows maybe you'll even find the water when you take a trip down the South or North Pole... Join the strike next week!
#climatestrike #keepinthebackground #climatestrikeph #climatestrike #climatestrikeonline #daysforfuture #climatestrike #Alia #thelastbender #thelegendofkorra



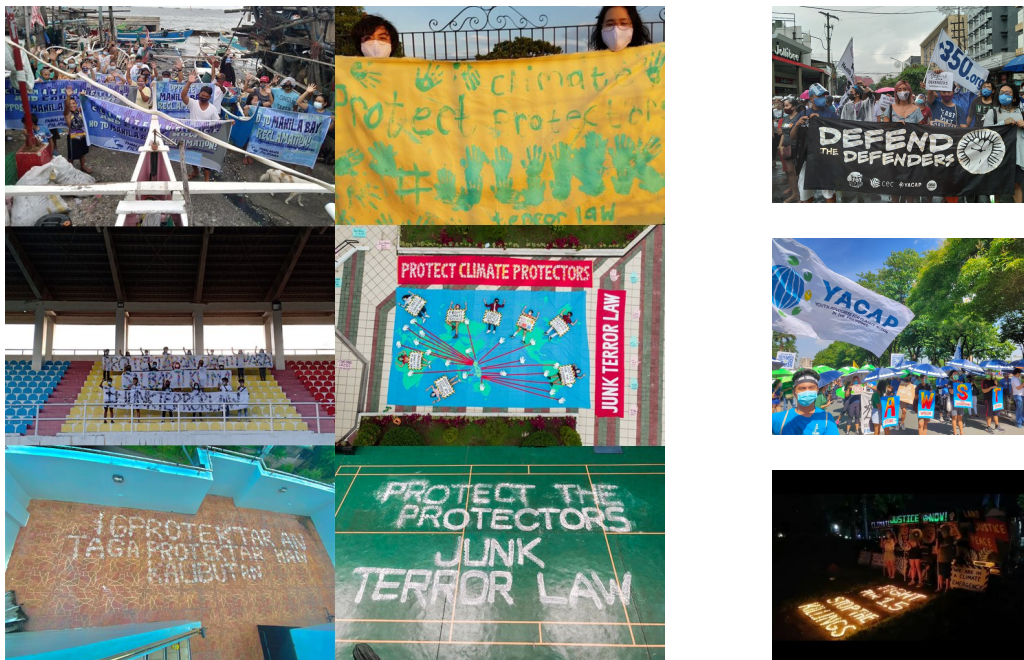
25 000 hand signs

online and on ground, signifying the 25000 signatories of the #JunkTerrorLaw petition

MOBILIZATION

physical mobilizations

While we saw the massive potential of online striking, there still is no replacement for actual on-ground mobilization. With that said, YACAP ensured that for all the mobilizations it headed and attended minimum health protocols were observed.



6 on-ground strike locations

located all over the Philippines, headed by partner organizations and YACAP members for the Sept 25 Strike

MOBILIZATION

donations

Due to the various crises we faced this year like the COVID pandemic and the extreme weather events caused by the climate crisis, YACAP mobilized its network to gather donations for affected communities.



MOVING FORWARD

help us improve

Fill out this form to tell us which aspects we can focus on improvement for next year.

yacap2020feedback.paperform.co



email us

For partnerships and collaborations, send us an email at yacaphilippines@gmail.com

join us

Fill up the form at yacap.org/join-us either as an individual or as an organization!

visit our social media pages

@yacaphilippines on Facebook, Twitter, and Instagram

